



Learning Chinese and understanding Chinese culture can help you achieve greater business success - we show you how!

Are you a medium sized Australian business owner with operations in China? Maybe you're looking to set up a business over there? Perhaps you have staff who regularly communicate with colleagues in China but who are frustrated at not being able to understand Chinese in a business setting?

If this sounds like you then we can help. Chinese does not have to be a difficult language to learn. Our courses will teach you and your staff to learn conversational Chinese in as little as 6 weeks, enabling you to participate and be more effective in your meetings.

Doing business with China is not just about learning the language. It is also important to have an understanding and sensitivity of the cultural differences between China and Australia to minimise miscommunication and misunderstanding between staff.

Establishing relationships and building trust is another key success factor when doing business with Chinese people.

Our cultural awareness training helps you achieve this and puts you on the road to forming the best business relationships possible with your Chinese counterparts.

Our teaching approach is supportive, encouraging and enthusiastic. Our expert Chinese teacher Vivian Xi has over 10 years experience and uses creative teaching methods to help you quickly achieve results.



Our Packages



Business Chinese Corporate Classes

Who is this course aimed at ?

This program is aimed at companies with staff who need to learn the Chinese language and culture to be more effective in their business dealings with China. It is suitable for individuals who want to learn in a group environment during work hours.

We use a creative and practical teaching approach to learning Mandarin Chinese. After completing the beginners Mandarin Language and Culture Program, you and your staff will achieve the following:

- Learn practical, useful and easy-to-understand Chinese phrases to communicate effectively with Chinese counterparts
- Gain a working knowledge and appreciation of the basics of Chinese etiquette and understand Chinese thinking and behaviour
- Build a stronger relationship with Chinese counterparts using Chinese language and culture tools
- Eliminate misunderstandings between Australian and Chinese colleagues through effective cross culture communication training.



Business Chinese Private Lessons

Who is this course aimed at ?

This program is for business owners or managers who regularly communicate with people in China and who need to understand the Chinese language and culture to improve their business relationships.

Private lessons facilitate faster learning and a flexible timetable enables you to attend lessons at times to suit your schedule.

We use a creative and practical teaching approach to learning Mandarin. After completing the 1:1 Mandarin Language and Culture Program, you will achieve the following:

- Confidently use everyday phrases to easily converse with Chinese counterparts.
- Improve your understanding of key information in business meetings and situations where there are no translators
- Become more effective at negotiating with Chinese counterparts by using key negotiation phrases and practical responses to help understand what is being said

Note: course outlines are available upon request

Please email Vivian at xiyang@learningchinese.com.au

For a description of other packages to suit your needs please visit our website

www.learningchinese.com.au



The benefits of using our services...



Practical Approach and Business Focus

We teach practical Mandarin for all your Chinese business communication needs. We don't focus on teaching textbook dialogues or memorizing complicated written characters which means you and your staff can learn to speak basic Mandarin Chinese in as little as 6 weeks (1.5 - 2 hours per week) - faster than any other program.

Creative Teaching Method

We teach you and your staff how to use Chinese in REAL life situations. We help you to develop the ability to recognize the language structures and use the language patterns to build your own sentences in a meaningful context. We help you remember words and phrases using English word associations so it becomes more meaningful.

Combine language and Culture

Language and culture go hand in hand. Without an understanding of culture, the meaning of the language can be lost. At **Chinese language and culture training**, we not only teach you to speak Mandarin Chinese, we also teach you culture and etiquette which are important tools when you are doing business with China.

Motivational and Engaging

We make learning Chinese come 'alive!' We use jokes and real life stories that will help you remember the Chinese language in a cultural context. We stimulate your learning and support and challenge you at the same time. We help achieve better results. We are passionate about teaching and our enthusiasm for learning is infectious.

Quality, Experienced teaching

Your company deserves the best! Our quality teaching and first class experience in Chinese language and culture training will ensure you and your staff are motivated and achieve results.

Customized Language Training programs

Our program is tailored to meet your requirements so you get the most out of your investment and time. We offer a flexible timetable to suit your busy work schedule. Contact us to find out how we can tailor a program to suit your needs.



Our Guarantee

We guarantee that after completing the Beginners Mandarin training program, you will be able to conduct basic conversations in Mandarin Chinese*. If you are not able to speak basic Chinese after the training, we will offer you a second course at **no charge**.

Note: to receive the guarantee offer the individual needs to attend all classes and complete all set homework.



Our promise to you

After your third lesson, you will be able to

- greet Chinese people in their language
- use everyday pleasantries to build rapport
- introduce yourself and others and
- address Chinese people appropriately

Homework that is easy to do

All programs have a training manual and CD to review and practice what's been taught in class



Customer Testimonials

"Thanks Vivian for helping me succeed in my business and making it fun along the way."

Kelly Tunbridge
Buyer - Homewares

"Vivian Xi has made embarking on the Chinese cultural and language journey a fantastic experience."

Sue Wang
Investor

"Without Vivian's patience and professional training, I wouldn't be able to speak Mandarin as well as I can now. I am now living in Shanghai and couldn't imagine being here and the relationships I have now formed with my Chinese language and cultural skills. I recommend learning Chinese from Vivian to anyone who is doing business with China."

Jane Dal Castello
Diva - National Retail Manager
Shanghai, China

"Although I'm just beginning, I feel as though I'm well on my way to opening doors, improving my relationships and business outcomes when dealing in China."

Adam Cruttenden
CEO - ACA International Pty Ltd
International Logistics and
Supply Chain Management.



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